

ABSTRAK

Nesli Anti Dongu “ Penelitian ini bertujuan untuk mengembangkan media *Pop-Up Book* pada materi bangun datar guna meningkatkan hasil belajar matematika siswa kelas IV SDN 1 Landungsari” . Permasalahan utama yang diangkat adalah rendahnya hasil belajar siswa akibat pembelajaran yang kurang menarik dan minimnya penggunaan media konkret. Penelitian ini menggunakan model pengembangan ADDIE (*Analysis, Design, Development, Implementation, Evaluation*). Subjek penelitian adalah 15 siswa kelas IV. Instrumen yang digunakan meliputi validasi ahli, angket respon siswa, serta tes pretest dan posttest. Hasil penelitian menunjukkan bahwa media *Pop-Up Book* layak digunakan berdasarkan penilaian ahli, praktis menurut respon siswa, dan efektif dalam meningkatkan hasil belajar siswa. Dengan demikian, *Pop-Up Book* dapat menjadi alternatif media pembelajaran yang menarik dan sesuai untuk materi matematika di sekolah dasar.

Kata Kunci: *Pop-Up Book*, Bangun Datar, Hasil Belajar, Media Pembelajaran

ABSTRACT

Nesli Anti Dongu “This study aims to develop a Pop-Up Book learning media for plane figure material to improve mathematics learning outcomes of fourth-grade students at SDN 1 Landungsari” . The main problem addressed is the low student achievement due to unengaging instruction and the lack of concrete learning media. This research uses the ADDIE development model (Analysis, Design, Development, Implementation, Evaluation). The subjects were 15 fourth-grade students. Instruments included expert validation sheets, student response questionnaires, and pretest-posttest assessments. The results showed that the Pop-Up Book media was feasible according to expert judgment, practical based on student feedback, and effective in improving learning outcomes. Therefore, Pop-Up Book can serve as an engaging and suitable alternative learning media for teaching mathematics in elementary schools.

Keywords: Pop-Up Book, Plane Figures, Learning Outcomes, Learning Media