

**ANALISIS PENGARUH KINERJA KEUANGAN TERHADAP HARGA
SAHAM PERUSAHAAN SEKTOR TRANSPORTASI DAN LOGISTIK DI
BURSA EFEK INDONESIA PERIODE 2020-2024**

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ABSTRAK

Penelitian ini bertujuan untuk menguji dan mengetahui pengaruh kinerja keuangan terhadap harga saham perusahaan pada sektor transportasi dan logistik yang terdaftar di bursa efek indonesia periode 2020-2024. Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian regresi linear berganda untuk menguji hipotesis yang telah ditetapkan. Data yang digunakan Sumber data Penelitian ini menggunakan data yang diperoleh dari Bursa Efek Indonesia dan dapat melalui Internet pada web www.idx.co.id. Populasi penelitian ini adalah seluruh perusahaan transportasi dan logistik yang terdaftar di BEI periode 2020–2024, dengan penentuan sampel menggunakan metode purposive sampling berdasarkan kriteria perusahaan yang memperoleh laba berturut-turut selama periode penelitian. Teknik analisis data dilakukan dengan analisis statistik deskriptif, regresi linier berganda, disertai uji asumsi klasik, uji hipotesis (uji t), dan uji simultan (uji F).

Hasil penelitian menunjukkan bahwa *Return On Asset* (ROA) tidak berpengaruh terhadap harga saham Perusahaan pada sektor transportasi dan logistik yang terdaftar di Bursa Efek Indonesia Periode Tahun 2020-2024, *Current Ratio* (CR) tidak berpengaruh terhadap harga saham Perusahaan pada sektor Transportasi dan Logistik yang terdaftar di Bursa Efek Indonesia Periode Tahun 2020-2024, *Price Earning Ratio* (PER) tidak berpengaruh terhadap harga saham perusahaan pada sektor transportasi dan logistik yang terdaftar di Bursa Efek Indonesia Periode Tahun 2020-2024, *Quick Ratio* (QR) tidak berpengaruh terhadap harga saham perusahaan pada sektor transportasi dan logistik yang terdaftar di Bursa Efek Indonesia Periode Tahun 2020-2024, *Return On Asset*, *Current Ratio*, *Price Earning Ratio Quick Ratio* tidak berpengaruh secara simultan terhadap harga saham perusahaan pada sektor transportasi dan logistik yang terdaftar di Bursa Efek Indonesia Periode Tahun 2020-2024.

Kata kunci: sektor transportasi dan logistik, kinerja keuangan, harga saham perusahaan.

**ANALYSIS OF THE EFFECT OF FINANCIAL PERFORMANCE ON
STOCK PRICES OF TRANSPORTATION AND LOGISTICS SECTOR
COMPANIES ON THE INDONESIA STOCK EXCHANGE FOR THE 2020-
2024 PERIOD**

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ABSTRAC

This study aims to examine and determine the effect of financial performance on the stock prices of companies in the transportation and logistics sector listed on the Indonesia Stock Exchange (IDX) for the 2020-2024 period. This research uses a quantitative approach with a multiple linear regression research design to test the established hypotheses. The data source for this research is obtained from the Indonesia Stock Exchange and can be accessed via the internet at www.idx.co.id. The population of this study consists of all transportation and logistics companies listed on the IDX for the 2020-2024 period, with sample selection using the purposive sampling method based on the criteria of companies that have generated continuous profits during the research period. The data analysis technique consists of descriptive statistical analysis, multiple linear regression, accompanied by classical assumption tests, hypothesis testing (t-test), and simultaneous testing (F-test).

The results showed that Return On Assets (ROA) has no effect on the stock prices of companies in the transportation and logistics sector listed on the Indonesia Stock Exchange for the 2020-2024 period. The Current Ratio (CR) has no effect on the stock prices of companies in the transportation and logistics sector listed on the Indonesia Stock Exchange for the 2020-2024 period. The Price Earning Ratio (PER) has no effect on the stock prices of companies in the transportation and logistics sector listed on the Indonesia Stock Exchange for the 2020-2024 period. The Quick Ratio (QR) has no effect on the stock prices of companies in the transportation and logistics sector listed on the Indonesia Stock Exchange for the 2020-2024 period. Finally, Return On Assets, Current Ratio, Price Earning Ratio, and Quick Ratio do not simultaneously affect the stock prices of companies in the transportation and logistics sector listed on the Indonesia Stock Exchange for the 2020-2024 period.

Keywords: *Transportation and Logistics Sector, Financial Performance, Company Stock Price.*