

**PENGEMBANGAN MEDIA PEMBELAJARAN
KARTU KATA BERGAMBAR (*FLASH CARD*) UNTUK
MELATIH KEMAMPUAN MEMBACA PERMULAAN
PADA SISWA KELAS 1 SEKOLAH DASAR**

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ABSTRAK

Kemampuan membaca permulaan merupakan keterampilan dasar yang harus dimiliki siswa kelas I sekolah dasar, namun di SDN Merjosari 1 Malang kemampuan ini masih rendah akibat penggunaan metode konvensional dan media pembelajaran yang kurang variatif. Berdasarkan hasil evaluasi dari 24 peserta didik, 22 peserta didik yang mencapai nilai di atas kriteria ketuntasan minimal (KKM) sebesar 75, sedangkan 2 peserta didik masih belum mencapai atau di bawah KKM. Penelitian ini bertujuan untuk mengembangkan media pembelajaran kartu kata bergambar (*flashcard*) yang valid dan efektif dalam melatih kemampuan membaca permulaan. Penelitian menggunakan model *Research and Development (R&D)* Borg dan Gall yang disederhanakan menjadi delapan tahap, mulai dari penelitian awal, perencanaan, pengembangan produk awal, validasi ahli, revisi produk, uji coba terbatas, revisi hasil uji coba, hingga penerapan produk akhir. Subjek penelitian melibatkan 24 siswa kelas I SDN Merjosari 1 Malang, dengan instrumen pengumpulan data berupa observasi, wawancara, angket, dokumentasi, dan validasi ahli materi, media, serta bahasa. Analisis data dilakukan secara kuantitatif deskriptif, mengubah skor validasi dan angket menjadi persentase untuk menentukan tingkat kevalidan dan keefektifan media. Hasil penelitian menunjukkan media *flashcard* sangat valid, dengan persentase 96,4% (ahli materi), 96,4% (ahli media), dan 87,5% (ahli bahasa). Uji coba skala besar menghasilkan nilai rata-rata 96,6, sementara angket respon guru dan siswa masing-masing memperoleh 95% dan 96,4%, menunjukkan media menarik, mudah digunakan, dan efektif. Kesimpulannya, media kartu kata bergambar (*flashcard*) terbukti sangat valid dan efektif dalam melatih membaca permulaan serta meningkatkan minat belajar siswa kelas I SD secara interaktif.

Kata kunci: Media Pembelajaran; Flashcard; Membaca Permulaan.

**DEVELOPING FLASH CARDS AS A LEARNING TOOL TO DEVELOP
BEGINNING READING SKILLS IN FIRST-GRADE ELEMENTARY
SCHOOL STUDENTS**

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ABSTRACT

Early reading ability is a basic skill that must be possessed by first grade elementary school students, but at SDN Merjosari 1 Malang this ability is still low due to the use of conventional methods and less varied learning media. Based on the evaluation results of 24 students, 22 students achieved scores above the minimum completion criteria (KKM) of 75, while 2 students still have not achieved or are below the KKM. This study aims to develop a valid and effective flashcard learning media in training early reading skills. The study uses the Borg and Gall Research and Development (R&D) model which is simplified into eight stages, starting from initial planning research, initial product development, expert validation, limited trial product revision, trial result revision, to final product implementation. The research subjects involved 24 first grade students of SDN Merjosari 1 Malang, with data collection instruments in the form of observation, interviews, questionnaires, documentation, and validation by material, media, and language experts. Data analysis was conducted quantitatively descriptively, converting validation and questionnaire scores into percentages to determine the level of validity and effectiveness of the media. The results showed that the flashcard media was very valid, with a percentage of 96.4% (material experts), 96.4% (media experts), and 87.5% (linguists). Large-scale trials produced an average value of 96.6. while teacher and student response questionnaires obtained 95% and 96.4%, respectively, indicating that the media was interesting, easy to use, and effective. In conclusion, the picture word card media (flashcards) proved to be very valid and effective in training initial reading and increasing the learning interest of first grade elementary school students interactively.

Keywords: *Instructional Media; Flashcards; Beginning Reading*